

Examination Book

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GRADE -

8³/₈ X 6³/₄

While the show's creators claim ^{that} "Buzz is the future," may or may not be valid, there is no doubt that "Buzz" is t.v. a show unparalleled by any other. The show begins with an assault of images that does not let up for 30 minutes. Although many of the video effects are not new - they've been used in MTV station identifications for, in some cases, years - the thought of combining them to produce a show of this time length is revolutionary. Added to this innovation is the fact that "Buzz" actually attempts to address newsworthy subjects. These two factors make "Buzz" extraordinary.

"Buzz" combines video and

audio effects in such a way as to substantiate their claim that "This is Buzz. There are no walls." The editing of the images gives the program a montage-like feel. Instead of replacing an image all at once, many times it appears that strips of the former image are torn off to reveal the ^{next} image "beneath" the other. Other MTV editing techniques also abound. In addition, several recurring images link the program's various topics. The sequence of the man's ^{blue} head, ^{on} which is projected a grid of lines of light, is such a motif. This disembodied head, ~~can~~ transformed by video technology and barraged with ^{a sort of} ~~big~~ media serves as a visual

metaphor for the experience the "Buzz" viewer is having. The visual metaphor is used again and again in this program.

Perhaps most striking, the sequence entitled "Cocaine," in which a figure points a gun up his nose and shoots.

No other scene seemed as striking as "Cocaine," because of the rapid nature of the editing. However, the editing was not such a stumbling block, in part because of the audio.

At times when the visual editing was most rapid, the audio seemed to compensate for the barrage of images. Conversely, when the audio was particularly confusing, the visuals were not. The only exception to this occurred